



Bolton Bury and Bury District Football League

LEAGUE DEVELOPMENT PLAN 2016-2018



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1. Executive Summary.

The Bolton, Bury and District League is a non-for profit organisation, limited by guarantee, providing sporting opportunities for the people of Bolton and its surrounding areas within various boundaries.

The League operates sporting partnership groups which in the main includes football but looking to grow its offering into other sports through partnership and joint working.

The primary goal is to foster a commitment to young people that will promote pro-social friendships, interpersonal skills and a sense of belonging, enabling a path to adulthood with a sense of pride and accomplishment.

The secondary goal is to provide sporting opportunities to the region to encourage teamwork, good health, and fitness in an inclusive environment that promotes best effort and reinforces personal respect.

The league also seeks to enhance the skills, knowledge and understanding of any person who wishes to participate whether as a player, coach, referee or other volunteer.

Over a 2-5 year period, the League is looking to grow whilst still maintaining a learning and safe environment that will become an invaluable resource to young people, aspiring coaches and mentors and the community at large.

2. Background

The BBDFL was established in 1996 and was previously called the Bury Managers League (BML), Bolton, Bury and District Mini Soccer League (BBDMSL) and Bolton, Bury and District Junior Football League (BBDJFL)

The BBDFL were Proud recipients of the National Charter Standard League of the Year award in 2010 and the first ever Charter Standard League in Lancashire!

The League for 2015/16 consists of around 630 teams playing either 5 v 5 from under 7s to under 8s, 7 v 7 for under 9s and under 10s, 9 v 9 football



at u/11s to u/12s and 11 v 11 football at u/13s to u/21s. (Many of these teams were mixed with girls and boys).

In 2015/16, the league introduced Under 21's, Summer Football and Indoor Futsal.

The league has approx 150 referees, with many moving onto the adult game and members of the referee academy.

The league is seeking 100% Charter Standard compliance with all our clubs having to attain this standard to remain a member.

We are a RESPECT league and expect all our clubs, teams and individuals therein to adhere to the FA RESPECT Programme.

We are a partner league to Bolton Wanderers who are one of the first professional clubs in the UK to build formal links with a local league, provides support to our presentation nights and provides the Macron Stadium and their Academy Facilities for our Cup Finals.

8,500 children and young adults play in the league on week by week basis.

3. Introduction

Any league that is serious about growth and future development must have a blueprint that shows the direction it wishes to take. This is our blueprint.

This simple plan details the League's vision to grow its offering within its boundary and beyond, with the sole objective of creating more sporting opportunities for our youth to increase their participation.

Our development plan (similar to a strategic or business plan) is our key development tool in planning for the future.



4. Mission Statement

To be the League of choice that provides the community with a range of sporting programmes that develop people both mentally and physically in a safe, supportive and positive environment.

5. Vision Statement

The vision is for BBDFL to grow its membership by 20% a year, and be recognised as a vibrant forward thinking league, which reaches out to the wider community.

6. Core Values and Behaviours

Our core values under-pin everything we do within the league, and create the behaviours required for people to grow and develop

Every organisation has its own culture and associated behaviours. At BBDFL we believe there are certain characteristics that define who we are and that differentiate us from others.

Below is our list of core values

- Respect for everyone both inside and outside the BBDFL
- Positive attitude with can-do, will-do approach
- Teamwork and Collaboration
- Ambition to aim high and stretch our performance
- Plan our work and work our plans
- Passion, energy and drive to complete
- Honesty and Openness
- Uphold our codes of conduct
- Simplicity and clarity



- Challenge current thinking and ways of doing things
- Celebrate success
- Have fun.

7. Key Result Objectives

The league will be measured against a number of key result areas which are outcomes, not performance indicators.

Our outcomes determine the success of our league in the following areas:

- Club Vision and Mission Statement
- Creating a Welcoming and Learning Environment for All
- Promoting Positive Behaviour
- Developing Our Participants, Managers, Coaches and Referees
- The Introduction of Summer Football from May 2015
- The Introduction of an Under 21's league from September 2015 and grow this competition over the following 3 years to provide a pathway into the adult game
- The Development and Phased Introduction of Futsal across Winter 2015 and Winter 2016
- Seek to establish a viable futsal league
- Develop links with girl's football providers in order to establish and grow girls and ladies football in this area
- Develop links with disability football providers in order to establish and grow disability football in this area



- Assist member clubs and the community to enhance the facility currently available and seek to establish new facilities to continue the growth of all sports
- Team/player Retention and Growth and key cornerstones of our development plan and we will ensure that the BBDL is always open and supportive to new teams/clubs
- Successful Volunteer Recruitment
- Advise, influence and inform local, regional and national governing bodies in order to change the governance of the game to a modern supportive structure which is inclusive and not exclusive
- Working with Partners and Sponsors to increase the BBDL profile and PR in the community.