



Bolton, Bury and District Football League

“Committed to Working at the Heart of the Community by Providing
Grassroots Football to the benefit of all”

CHARITABLE TRUST DEVELOPMENT PLAN

2016

Registered Charity Number: 1165943



CONTENTS

1. Executive Summary
2. Background
3. Charity Objects
4. Introduction and Purpose
5. Mission Statement and Focus
6. Vision Statement
7. Core Values and Behaviours
8. Key Result Objectives
9. Our Commitment



1. Executive Summary.

The Bolton, Bury and District Football League is a non-for profit charitable organisation, limited by guarantee, providing sporting opportunities for the people of Bolton and its surrounding areas within various boundaries.

The League operates sporting partnership groups which in the main includes football, but looking to grow its offering into other sports through partnership and joint working.

The primary goal is to foster a commitment to young people that will promote pro-social friendships, interpersonal skills and a sense of belonging, enabling a path to adulthood with a sense of pride and accomplishment.

The secondary goal is to provide sporting opportunities to the region to encourage teamwork, good health, and fitness in an inclusive environment that promotes best effort and reinforces personal respect.

Over a 2-5 year period, the League is looking to grow whilst still maintaining a learning and safe environment that will become an invaluable resource to young people, aspiring coaches and mentors and the community at large.



2. Background

BBDFL was established in 1996.

Proud recipients of the National Charter Standard League of the Year and the first ever Charter Standard League in Lancashire!

The League for 2015/16 consists of around 650 teams playing either 5 v 5 from under 7s to under 8s, 7 v 7 for under 9s and under 10s, 9 v 9 football for under 11s to under 12s and 11 v 11 football for under 13s to under 21s

In 2015/16, we saw the introduction of an Under 21's section, Summer Football for U7-U12's and Indoor Futsal for U13's, U7 and U8s.

Our growth plans for 2016/17 include introducing an affiliated Futsal League for U7-14's and Girls Football for U7-U10's, which together with expected growth with our current sections will take the number of teams up to approx 850

The league has approx 150 referees, with many moving onto the adult game and members of the County referee academy and development groups.

We are moving towards 100% Charter Standard status with all our clubs having to attain this standard

We are a RESPECT league and expect all our clubs, teams and individuals therein to adhere to the FA RESPECT Programme. In 2015 the league invested £2500, match funded by another £2500 to provide RESPECT barriers and other equipment for all our clubs.

We are a partner league to Bolton Wanderers who are one of the first professional clubs in the UK to build formal links with a local league, provides support to our presentation nights and provides the Macron Stadium and their Academy Facilities for our Cup Finals.

9,000 children play in the league on a week by week basis.



3. Charity Objects

- To provide and promote community participation in healthy recreation by providing the facilities and the environment capable of improving health and well being by the playing of grassroots football and other sports.
- To provide and assist in providing facilities for sport, recreation or other leisure time by reason of their youth, age, infirmity or disablement.
- To advance the education of the public through such means as the trustees think fit in accordance with the law of charity.
- To recruit and retain a Board of Trustees who will drive the objects of the charity and ensure its mission and vision are delivered through the Directors and Committee Members of the BBDFL.

4. Introduction and Purpose

Any league that is serious about growth and future development must have a blueprint that shows the direction it wishes to take. This is our blueprint

This simple plan details the League's charity objects and vision to grow its offering within its boundary and beyond, with the sole objective of creating more sporting opportunities for our youth by increasing their participation and ensuring that this is done in the best possible learning environment.

Our charity development plan (similar to a strategic or business plan) is our key development tool in planning for the future.

We will ensure that this plan is available for all our members to read and add value to and will be subject to regular reviews to ensure it is current.



5. Mission Statement

To be the League of choice that provides the community with a range of sporting programmes that develop people both mentally and physically in a safe, supportive and positive environment.

We are committed to act as positive role models to inspire, enhance and change lives in partnership with others.

We commit to create a sustainable charity, with a cohesive approach and to become a blue print of best practice.

6. Vision Statement

The vision is for BBDFL to grow its membership by 20% a year, and be recognised as a vibrant forward thinking league, which reaches out to the wider community.

Our focus is inclusion, health and education, increasing participation and pathway development.

7. Core Values and Behaviours

Our core values under-pin everything we do within the league, and create the behaviours required for people to grow and develop

Every organisation has its own culture and associated behaviours. Within the BBDFL we believe there are certain characteristics that define who we are and that differentiate us from others.

Below is our list of core values

- Respect for everyone both inside and outside the BBDFL
- Positive attitude with can-do, will-do approach
- Teamwork and Collaboration
- Ambition to aim high and stretch our performance
- Plan our work and work our plans



- Passion, energy and drive to complete
- Honesty and Transparency
- Uphold our codes of conduct
- Simplicity and clarity
- Challenge current thinking and ways of doing things-CHANGE
- Celebrate success
- Have fun.

8. Key Result Objectives

The league will be measured against a number of key result areas which are outcomes, not performance indicators.

Our outcomes determine the success of our league (year on year) in the following areas:

- Club Vision and Mission Statement
- Charity Objectives
- Creating a Welcoming and Learning Environment for All
- Promoting Positive Behaviour
- Developing Our Participants, Managers, Coaches and Referees
- The Introduction of Summer Football
- The Growth of an Under 21's league from September 2015
- The Development and Phased Introduction of Futsal across all age groups
- The Introduction of Girls Football



- Team Retention and Growth
- Successful Volunteer Recruitment
- Working with Partners and Sponsors to increase the BBDFL profile and PR in the community.

9. Our Commitment

We commit to creating a sustainable charity, with a cohesive approach and to become a blueprint of best practice